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B.Com (Part - I) (Semester - I) Examination, March - 2018

ENGLISH (Compulsory) (Paper - I)

English For Business Communication

Sub. Code : 59637



Day and Date : Thursday, 22 - 03 - 2018

Total Marks : 50

Time : 03.00 p.m. to 05.00 p.m.

- Instructions :
- 1) All questions are compulsory.
 - 2) Figures to the right indicate full marks.

SECTION - I

Reading Comprehension

Q1) A) Complete the following sentences by choosing the correct alternative. [5]

i) Mr. Quick felt that children have no manners but at least they are _____.

- | | |
|-------------|--------------------|
| a) Punctual | b) Honest |
| c) Generous | d) Full of respect |

ii) _____ was the author's ancestress.

- | | |
|-----------|-----------------|
| a) Kunji | b) Nalapat |
| c) Ammini | d) Varahamihiva |

iii) One hundred years later, the Negro is still languishing in the corners of _____ society.

- | | |
|------------|-------------|
| a) English | b) American |
| c) Indian | d) Negro's |

iv) The theme of the poem, 'Money' is _____.

- a) Using money to enjoy life
- b) Saving money
- c) Keeping money safe
- d) Keeping Money for parents

P.T.O.

- v) The speaker in the poem, 'the Blind Boy' is _____ .
a) A school boy b) A village boy
c) Visually challenged boy d) A very poor boy

B) Do as directed. [5]

- i) Give the verb form of 'imagination'.
- ii) Add suffix to the following word 'employ'.
- iii) Give the antonym of 'liberty'.
- iv) Give the noun form of 'laugh'.
- v) Add prefix to the following word 'appear'.

Q2) a) Answer the following questions in 3 to 4 sentences each. (any three)[9]

- i) How did Jenny respond to her father's call, 'Hullo'?
- ii) Describe the presence of Mahatma Gandhi in the Nalapat House.
- iii) What is now the time for the hegtros to do?
- iv) What does money advise us to do?
- v) What does the blind boy want to know?

b) Write short notes on Any Two of the following in about 50-60 words each. [6]

- i) The blind boy's attitude to life.
- ii) The grand mother in the Nalapat House.
- iii) The two girls and the bitch.

SECTION - II

Communication Skills

Q3) a) As the manager of company send fax to your sales manager asking him to send the details of sales during the last six months. Imagine necessary details. [6]

b) Write an e-mail complaining for receiving damaged T shirts and Jeans pants from the company. Imagine necessary details. [6]

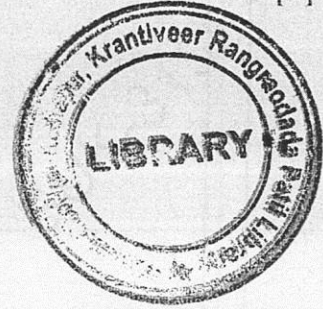
Q4) Draft notice for the following:

- a) Women's Welfare Association, Satara wants to call a meeting of its members to plan a music and dance competition. [6]

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- b) Write an application as a response to the following advertisement using British format. [7]

Wanted
Sales Executive
Sincere and hardworking
graduates can apply immediately
Kiran Auto finance
102, M.K. Gandhi Road,
Kolhapur. 416008





English

ii) _____ was

a) Kirti

b) _____

iii) One hundred