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Total No. of Pages : 2

Seat No.	
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B.Com. (Part - I) (Semester - I) Examination, March - 2015
ENGLISH (Compulsory) (Paper - I) (New) (Regular)
English for Business Communication
Sub. Code : 59637

Day and Date : Monday, 30 - 03 - 2015

Total Marks : 50

Time : 3.00 p.m. to 5.00 p.m.

- Instructions : 1) All questions are compulsory.
2) Figures to the right indicate full marks.

- Q1) A) Complete the following sentences choosing the correct alternative from the ones given below them : [5]
- a) The sisters _____ each other.
i) hated ii) loved
iii) fought with iv) envied
- b) Narayan Menon was a famous _____.
i) poet philosopher ii) poet lover
iii) bird watcher iv) anthropologist
- c) we refuse to believe that bank of justice is _____.
i) corrupt ii) unfair
iii) bankrupt iv) just
- d) The theme of the poem 'Money' is _____.
i) using money to enjoy life ii) saving money
iii) keeping money iv) keeping money for retirement
- e) The blind boy _____.
i) is sorry about his loss
ii) bears hrs loss with patience
iii) is quite aware of his loss
iv) mourns his loss

P.T.O.

B) Do as directed:

[5]

- Give antonym of 'bright'.
- Give synonym of : 'ornate'.
- Form a word using suffix 'ful'.
- Give the noun form of 'suggest'

Q2) A) Answer the following questions in 2-3 sentences each :

[9]

- How did the two girls behave at ten?
- Describe the scene to the north of the Walapat House.
- What is now the time for the negros to do?
- Who reproaches the speaker? Why?
- What does the blind boy want to know?

B) Write short notes in about 50-60 words each (Any Two) :

[6]

- The poet's reflection on money.
- Martin Luther's warning to the negros.
- Mr. Quick, a victim.

Q3) A) Suppose you are Kavita Kale. Write a Fax to your business associate in Delhi to receive you at the airport and to arrange for your accommodation in Delhi for two days. Inform about your flight and time of arrival. Imagine necessary details. [6]

B) Write an email to travel company requesting to send the proposed plan of North India tour in Diwali vacation. Imagine necessary details. [6]

Q4) A) Write circular letter for the following situation. Imagine necessary details. [6]
The New Publications Ltd, Mumbai wants to open a new branch in Kolhapur.

B) Prepare your C.V. which is suitable to the following advertisement. [7]

WANTED
Sales Representative
Graduate with passion for Sales,
good communication skills in English and
Hindi is essential, candidates should
have a two wheeler with driving license,
apply within 10 days, Manager, Alto India Ltd,
Plot No. 10, MIDC Shiroli, Kolhapur

