

Seat No.	
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Total No of Pages: 4

Kamala College, Kolhapur
(Autonomous)
B.C.A (Part-II) (Semester - III)
Examination March/April - 2024
Skill Development-III (E-Commerce)
Sub. Code: SECSB



Day and Date: Monday, 22/04/2023
Time: 12.00 pm to 01.00 pm

Total Marks: 50

Instructions:

- 1) *All questions compulsory.*
- 2) *Each question carry 2 marks.*
- 3) *Select the correct option from the given and write it into the given box.*

- Q. 1 E-Commerce stands for _____
- a) Electrical Commerce a) Elective Commerce a) Electronic Commerce a) Electro Chemical Commerce
- Q. 2 _____ is an example of an Internet portal.
- a) Yahoo b) E-bay c) Facebook d) Amazon
- Q. 3 Which of the following is not a benefit of E-commerce?
- a) Fast process b) Inconvenience c) Always on d) Reduced cost price
- Q. 4 Which of the following is an application of smart Card
- a) ATM b) Credit Card c) Debit Card d) All of above
- Q. 5 How the transaction occurs in E-Commerce?
- a) Using computers only b) Using Mobile Phones only c) Using e-medias d) None of these

- Q. 14 _____ is concerned with the buying and selling information, products and services over computer communication networks.
- a) Commerce b) M -Commerce c) E-Commerce d) None of these
- Q. 15 Which among the following products is suitable for E-Commerce?
- a) Book b) Vegetable c) both a& b d) Trade
- Q. 16 Which of the following technological developments is not being used to collect information about you?
- a) Anonymizers b) Spyware c) Gmail d) Cookies
- Q. 17 Which dimension of e-commerce enables commerce beyond the boundaries of the country
- a) Richness b) Interactivity c) Global Reach d) Ubiquity
- Q. 18 Payment System Via the internet include
- a) Cyber Cash b) First Virtual c) Both a & b d) None of these
- Q. 19 _____ is not a major type of electronic commerce
- a) Consumer to Business b) Business to Consumer c) Business to Business d) Consumer to Consumer
- Q. 20 _____ is an e-commerce model which focuses on consumers dealing with one another.
- a) Business to Consumer b) Business to Business c) consumer to consumer d) consumer to Business
- Q. 21 Which of the following is not a key element of the business model?
- a) Competitive Advantages b) Market strategy c) Universal standards d) Value Proposition



- Q. 22 _____ is a system of interconnected electronic components or circuits.
- a) Electronic Network b) Marketplaces c) Electronic Markets d) Metamarkets
- Q. 23 Which is not one of the three phases of electronic commerce?
- a) Reinvention b) Innovation c) Consolidation d) Preservation
- Q. 24 Some marketers or companies charge other companies for letting them place a banner on their websites, blogs or platforms known as the _____ E-Commerce Model.
- a) Affiliate b) Transaction c) Aggregator d) Advertising
- Q. 25 _____ is a function of E commerce.
- a) Marketing b) Supply Chain c) Finance d) All of the above

