Seat		
No.		

Total No of Pages: 4

Kamala College, Kolhapur (Autonomous)

B.C.A (Part-II) (Semester - III)

Examination March/April - 2024

Skill Development-III (E-Commerce)

Sub. Code: SECSB



Day and Date: Monday, 22/04/2023 Total Marks: 50

Time: 12.00 pm to 01.00 pm

computers only Phones only

Instructions:

- 1) All questions compulsory.
- 2) Each question carry 2 marks.
- 3) Select the correct option from the given and write it into the given box.

Q. 1	E-Commerce stands for					
	a) Electrical Commerce	a) Elective Commerce	a) Electronic Commerce	a) Electro Chemical Commerce		
Q. 2	is	is an example of an Internet portal.				
	a) Yahoo	b) E-bay	c) Facebook	d) Amazon		
Q. 3	Which of the following is not a benefit of E-commerce?					
	a) Fast process	b) Inconvenience	c) Always on	d) Reduced cost price		
Q. 3 Q. 4	Which of the following is an application of smart Card					
	a) ATM	b) Credit Card	c) Debit Card	d) All of above		
Q. 5	How the transaction occurs in E-Commerce?					
	a) Using	b) Using Mobile	c) Using e-	d) None of		

medias

these

Q. 6	Companies like Flipkart, Amazon and Myntra belong to which type of Ecommerce (EC) segment.					
	a) B2B	b) P2P	c) B2C	d) C2B		
Q. 7	Ecommerce (EC) segment. a) B2B b) P2P c) B2C d) C2B 7 Which of the following is done by Secure Socket Layer a) Create b) Encrypt c) Send d) All of Secure Private Information Information Above connection to over the internet 8					
IRARY	Secure Private connection to		Information over the			
Q. 8		y deals with buying	g and selling, espec	cially on a large		
	a) Shopping	b) Commerce	c) Retailing	d) Distribution	(
Q. 9						
	a) B2G	b) B2C	c) B2B	d) C2B		
Q. 10	What is 'EOQ'	in Inventory contro	bl?		П	
	Occurring					
Q. 11						
		b) Affiliate	c) Dropshiping	and the same of th		
Q. 12	What is an early					
	a) EDI	b) SCM	560			
Q. 13	In what year was the World Wide Web (WWW) first launched?					
	a) 1992	b) 1994	c) 1996	d) 1991		

. 14 is concerned with the buying and selling information products and services over computer communication networks.				
a) Commerce	b) M -Commerce	c) E- Commerce	d) None of these	
Which among t	he following product	ts is suitable for E	-Commerce?	
a) Book	b) Vegetable	c) both a& b	d) Trade	
Which of the following technological developments is not being used to collect information about you?				
a) Anonymizers	b) Spyware	c) Gmail	d) Cookies	
Which dimension of e-commerce enables commerce beyond the boundaries of the country				
a) Richness	b) Interactivity	c) Global Reach	d) Ubiquity	
Payment Systen	1 Via the internet inc	lude		
a) Cyber Cash	b) First Virtual	c) Both a & b	d) None of these	
	UERARY			
is not a ma	ijor type of electronic	commerce		
	S NO PRINCIPLE PROTECTION	c) Business to Business	d) Consumer to Consumer	
which of the following technological developments is not being used to collect information about you? a) Anonymizers b) Spyware c) Gmail d) Cookies Which dimension of e-commerce enables commerce beyond the boundaries of the country a) Richness b) Interactivity c) Global d) Ubiquity Reach Payment System Via the internet include a) Cyber Cash b) First Virtual c) Both a & b d) None of these is not a major type of electronic commerce a) Consumer to b) Business to c) Business to d) Consumer to Business Consumer is an e-commerce model which focuses on consumers dealing with one another. a) Business to b) Business to c) consumer to Business Which of the following is not a key element of the business model? a) Competitive b) Market c) Universal d) Value Advantages strategy LIBRARY				
The state of the s	The state of the s	*	70	
Which of the fol	lowing is not a key e	lement of the bus	iness model?	
The second secon	and the second second	atau danda		
	LIBRA LIBRA	RY Reportant		
	a) Commerce Which among to a) Book Which of the form to collect inform a) Anonymizers Which dimensions boundaries of the a) Richness Payment System a) Cyber Cash is not a mate a) Consumer to Business is an e-common with one another a) Business to Consumer Which of the folion a) Competitive	products and services over compute a) Commerce b) M -Commerce Which among the following product a) Book b) Vegetable Which of the following technologica to collect information about you? a) Anonymizers b) Spyware Which dimension of e-commerce en boundaries of the country a) Richness b) Interactivity Payment System Via the internet inc a) Cyber Cash b) First Virtual is not a major type of electronic a) Consumer to b) Business to Business Consumer is an e-commerce model which with one another. a) Business to b) Business to Consumer Business Which of the following is not a key e a) Competitive b) Market Advantages LIBRA	products and services over computer communication a) Commerce b) M -Commerce c) E- Commerce Which among the following products is suitable for E a) Book b) Vegetable c) both a& b Which of the following technological developments is to collect information about you? a) Anonymizers b) Spyware c) Gmail Which dimension of e-commerce enables commerce to boundaries of the country a) Richness b) Interactivity c) Global Reach Payment System Via the internet include a) Cyber Cash b) First Virtual c) Both a & b is not a major type of electronic commerce a) Consumer to Business Consumer Business c) Business to C) consumer to Consumer Which of the following is not a key element of the bus a) Competitive b) Market C) Universal Advantages LIBRARY LIBRARY LIBRARY LIBRARY	which among the following products is suitable for E-Commerce? a) Book b) Vegetable c) both a& b d) Trade Which of the following technological developments is not being used to collect information about you? a) Anonymizers b) Spyware c) Gmail d) Cookies Which dimension of e-commerce enables commerce beyond the boundaries of the country a) Richness b) Interactivity c) Global d) Ubiquity Reach Payment System Via the internet include a) Cyber Cash b) First Virtual c) Both a & b d) None of these is not a major type of electronic commerce a) Consumer to b) Business to c) Business to d) Consumer to Business Consumer is an e-commerce model which focuses on consumers dealing with one another. a) Business to b) Business to c) consumer to d) consumer to Consumer Business Which of the following is not a key element of the business model? a) Competitive b) Market c) Universal d) Value Proposition

Q. 22	is a system of interconnected electronic components or				
	circuits.				
	a) Electronic Network	b) Marketplaces	c) Electronic Markets	d) Metamarkets	
Q. 23	Which is not on	e of the three phase	s of electronic con	nmerce?	П
	a) Reinvention	b) Innovation	c) Consolidation	d) Preservation	
Q. 24	Some marketers or companies charge other companies for letting them place a banner on their websites, blogs or platforms known as the E-Commerce Model.				
	a) Affiliate	b) Transaction	c) Aggregator	d) Advertising	
Q. 25	is a function of E commerce.				
	a) Marketing	b) Supply Chain	c) Finance	d) All of the above	
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