

Seat	
No.	

Total No of Pages: 02

**Kamala College, Kolhapur**

(Autonomous)

**B.VOC. (Part-I) (Semester-II)**

**Examination March/April, 2024.**

**AECC - B1-506 BUSINESS COMMUNICATION - II**

**Subject Code: 1.2.1**



**Day and Date: Friday, 05/04/2024**

**Total Marks: 40**

**Time: 8.00 a.m. to 10.00 a.m.**

**Instructions:**

1. All Questions are compulsory.
2. Figures to the right indicate full marks.

**Q. 1 Fill in the blanks in the following Group Discussion with appropriate responses.** [10]

Rani : Hello everybody, shall we go to watch a movie ?

harshita : Wow ..... idea! Thanks for raising the topic.

Rucha : But ..... exams from nex week !

Dipalli : ..... right!

Harshita : But I ..... With you as ..... to study.  
study.

Ran : You ..... there, Harshita.

Harshita : Ok, after this movie, we'll go on .....  
..... after the exam.

Dipali : I ..... that.

Rani : ..... First show today ?

Rucha : I am ..... With you now.

Dipali : .....then.

**Q 2. Attempt ANY ONE of the following.**

**[10]**

A. Draft a quotation letter for furniture for Taj Restaurant.



Or

B. Draft a Notice on Teacher's day programme organized by Kamala College, Kolhapur. Imagine necessary details.

**Q.3 Fill in the blanks with appropriate responses in the following negotiation between Customer and Shopkeeper.**

[10]

Customer : Excuse me ! I want a purse.

Shopkeeper : Please come. We have variety of purse .....

.....?

Customer : .....Casual purse. So, I can use it on a daily basis.

Shopkeeper : Madam, ..... for casual use.

Customer : .....colours ?

Shopkeeper : Yeah, ..... 3 colours ?

Customer : What's the price of .....?

Shopkeeper : .....

Customer : Oh! it seems a little high. Can .....price ?

Shopkeeper : How about 280 rupees ?

Customer : That's still more than .....

Shopkeeper : No madam, ..... if we compare to another shop.

Customer : Okay, ..... fix ?

Shopkeeper : Yes. You have a good deal.

Customer : ..... & pack it.

Shopkeeper : ..... very much.



**Q. 4 Attempt ANY ONE of the following.**

[10]

A. Describe the features of Television. (Write at least 10 features and expressions)

Or

B. Draft an advertisement to promote New Jewellery shop.

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