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No.	

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**Kamala College, Kolhapur**  
**(Autonomous)**

**B.C.A (Part -II) (Semester - III)**

**Examination December - 2023**

**Skill Development-III (E-Commerce)**

**Sub. Code: SECSB**

**Day and Date: Monday, 04/12/2023**

**Total Marks: 50**

**Time: 08.00 am to 09.00 am**

**Instructions:**

- 1) All questions compulsory.
- 2) Each question carry 2 marks.
- 3) Select the correct option from the given and write it into the given box.

- Q. 1 What is an early form of E-Commerce
- a) EDI                      b) SCM                      c) Both of these                      d) None of above
- Q. 2 In what year was the World Wide Web (WWW) first launched?
- a) 1992                      b) 1994                      c) 1996                      d) 1991
- Q. 3 Which of the following is not a benefit of E-commerce?
- a) Fast process                      b)                      c) Always on                      d) Reduced cost price  
Inconvenience                      cost price
- Q. 4 What is 'EOQ' in Inventory control
- a) Economic                      b) Economic                      c) Economic                      d) Economic  
Occurring                      Over Quantity                      Order Quantity                      Of Quantity  
Quantity
- Q. 5 Which is not one of the three phases of electronic commerce?
- a) Reinvention                      b) Innovation                      c) Consolidation                      d) Preservation



- Q. 6 \_\_\_\_\_ is a function of E commerce.
- a) Marketing    b) Supply Chain    c) Finance    d) All of the above
- Q. 7 Companies like Flipkart, Amazon and Myntra belong to which type of Ecommerce (EC) segment.
- a) B2B    b) P2P    c) B2C    d) C2B
- Q. 8 \_\_\_\_\_ mainly deals with buying and selling, especially on a large scale.
- a) Shopping    b) Commerce    c) Retailing    d) Distribution
- Q. 9 Which e-commerce model involves the sale of goods or services from businesses to the general public?
- a) B2G    b) B2C    c) B2B    d) C2B
- Q. 10 \_\_\_\_\_ is an e-commerce model which focuses on consumers dealing with one another.
- a) Business to Consumer    b) Business to Business    c) consumer to consumer    d) consumer to Business
- Q. 11 \_\_\_\_\_ is an example of an Internet portal.
- a) Yahoo    b) E-bay    c) Amazon    d) Facebook
- Q. 12 E-Commerce stands for \_\_\_\_\_..
- a) Electrical Commerce    b) Elective Commerce    c) Electronic Commerce    d) Electro Chemical Commerce
- Q. 13 \_\_\_\_\_ is concerned with the buying and selling information, products and services over computer communication networks
- a) Commerce    b) M - Commerce    c) E- Commerce    d) None of these
- Q. 14 \_\_\_\_\_ is an example of an Internet portal.
- a) Yahoo    b) E-bay    c) Facebook    d) Amazon



- Q. 15 Which among the following products is suitable for E-Commerce?
- a) Book                      b) Vegetable                      c) both a& b                      d) Trade
- Q. 16 \_\_\_\_\_ is a system of interconnected electronic components or circuits.
- a) Electronic Network                      b) Marketplaces                      c) Electronic Markets                      d) Metamarkets
- Q. 17 Which dimension of e-commerce enables commerce beyond the boundaries of the country?
- a) Richness                      b) Interactivity                      c) Global Reach                      d) Ubiquity
- Q. 18 \_\_\_\_\_ is a retail fulfilment approach in which a shop doesn't hold the goods it sells in stock.
- a) Aggregator Model                      b) Affiliate                      c) Dropshipping                      d) Advertising Model
- Q. 19 Some marketers or companies charge other companies for letting them place a banner on their websites, blogs or platforms known as the \_\_\_\_\_ E-Commerce Model.
- a) Affiliate                      b) Transaction                      c) Aggregator                      d) Advertising
- Q. 20 What is 'EOQ' in Inventory control?
- a) Economic Occurring Quantity                      b) Economic Order Quantity                      c) Economic Over Quantity                      d) Economic Of Quantity
- Q. 21 Which of the following is not a key element of the business model?
- a) Competitive Advantages                      b) Market strategy                      c) Universal standards                      d) Value Proposition
- Q. 22 Which of the following technological developments is not being used to collect information about you?
- a) Anonymizers                      b) Spyware                      c) Gmail                      d) Cookies



Q. 23 How the transaction occurs in E-Commerce?

- a) Using computers only      b) Using Mobile Phones only      c) Using e-medias      d) None of these

Q. 24 Which of the following is an application of smart Card

- a) ATM      b) Credit Card      c) Debit Card      d) All of above

Q. 25 Payment System Via the internet include

- a) Cyber Cash      b) First Virtual      c) Both a & b      d) None of these

