

Seat	
No.	

Total No of Pages: 2



B.C.A. (Part-II) (Semester-IV) (CBCS)
Examination March/April, held in June, 2023.
AEC: Entrepreneurship Development (Paper No. I)
Subject Code: 83384

Day and Date: Friday and 09/06/2023

Total Marks: 70

Time: 10:30 a.m. to 01.30 p.m.

Instructions:

1. Figure to the right indicate full marks

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Q.1. Multiple choice Questions (10 questions for 1 mark each) (10)

A. An entrepreneur is an agent who buys factors of production at certain prices in order to combine them into a product with a view to selling it at uncertain prices in future developed by

- | | |
|----------------------|------------------|
| 1. Richard Cantillon | 2. Peter Drucker |
| 3. Schumpeter | 4. Recardo |

B. Azim Premaji associated with.....

- | | |
|------------|-------------|
| 1. Wipro | 2. TCS |
| 3. Infosys | 4. Flipkart |

C. entrepreneurs are having their enterprises in rural area and engaged mostly in traditional businesses, agriculture and village industries.

- | | |
|--------------------------|---------------------------------|
| 1. Urban entrepreneurs | 2. Rural entrepreneurs |
| 3. Foreign Entrepreneurs | 4. Entrepreneurs by Inheritance |

D. "entrepreneurs are those women who innovate, initiate or adopt a business activity".

- | | |
|------------------------|--------------------------|
| 1. Women Entrepreneurs | 2. Men Entrepreneurs |
| 3. Drone Entrepreneurs | 4. Foreign Entrepreneurs |

E. SWOT Analysis means

- | | |
|------------------|---------------|
| 1. Strengths | 2. Weaknesses |
| 3. Opportunities | 4. All above |

F..... is the blue print that provides a clear view of what the entrepreneur wants to do and key variables influencing success.

- | | |
|------------------------|-------------------------|
| 1. Business plan | 2. Business Decision |
| 3. Business Motivation | 4. Business Controlling |

G. is a term that encompasses online businesses that individuals create and run. online entrepreneurial ventures can be sources of passive income

or active sites for selling goods and services.

1. Digital entrepreneurship
2. Foreign entrepreneurship
3. Traditional entrepreneurship
4. None of these

H. Narayan Murthy was founder of

1. Infosys
2. TCS
3. Contingent
4. Amazon

I. Startup India scheme is an important government scheme that was launched on ...

1. 16th January 2016
2. 16th January 2017
3. 16th January 2018
4. 16th January 2019

J. IT Entrepreneurs included

1. Azim Premji
2. N.R. Narayan Murthy
3. Shiv Nadar
4. All above

Q.2. Give the reasons to any two of the following statement: (10)

1. Define the entrepreneur and the explain the types of entrepreneurship
2. Explain the term entrepreneurship and qualities of successful entrepreneurship
3. Explain the growth of entrepreneurship in India.

Q.3. Answer in details (Any 3) (30)

1. Explain the role of entrepreneurship to economic development
2. Define the woman entrepreneurship, explain the problems of woman entrepreneurship.
3. Explain the contents of Business plan or Project proposal
4. Explain the Sources of Business Ideas

Q.4. Write Short Notes (Any 4) (20)

1. Importance of business plan
2. Entrepreneurial Opportunities in India
3. SIDBI
4. MUDRA
5. Define the Digital Entrepreneurship, How to start/step an online business and give the few examples of Digital Entrepreneurship
6. Discuss in details in journey of Narayan Murthy

