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No.	

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Kamala College, Kolhapur
(Autonomous)
B.VOC. (Part-I) (Semester-II) (CBCS)
Examination March/April, held in May, 2023.
AECC-B1 BUSINESS COMMUNICATION (Paper – II)
Subject Code: 506

Day and Date: Monday, 29/05/2023

Total Marks: 40

Time: 08.00 a.m. to 10.00 a.m.

Instructions:

1. All Questions are compulsory.
2. Figures to the right indicate full marks.

Q. 1 Fill in the blanks in the following Group Discussion with appropriate responses. [10]

A : Hello everyone! I want to purchase a new mobile phone.

B :! Which model are you interested in ?

A : Samsung ?

C : ok, let me help you to choose

B : Why do you stick to Samsung only ?.....

C : But he only wants Samsung. It is

D : Can I help you guys ?

A : Why not ? sure !opinion ?

D : If you wait for Diwali offers,

B : That's a very good idea !

C : Correct !

A : I don't mind. Let's wait for Thank.....much.

Q 2. Attempt ANY ONE of the following. [10]

A. Draft a quotation letter for paper rims for a printing press.

Or

B. Draft a notice on Annual day programme organized by Prince Shivaji Vidyalaya. Imagine necessary details.



Q.3 Fill in the blanks with appropriate responses in the following negotiation between customer and shopkeeper.

[10]

Shopkeeper : Welcome Madam! What can

Customer : I want women's formal shirt.

Shopkeeper : Ok Madam.?

Customer : Cotton or in mix fabric

Shopkeeper : Just have a look madam.

Customer : This cheques shirt will look great on me.
.....colours ?

Shopkeeper :

Customer : I want this pink one, price ?

Shopkeeper :

Customer :discount ?

Shopkeeper : No Madam, is very less if we compare to another shop.

Customer : Is this deal fix ?

Shopkeeper :

Customer : Take this money &

Shopkeeper :



Q. 4 Attempt ANY ONE of the following.

[10]

A. Describe the features of Laptop. (Write at least 10 features and expressions)

Or

B. Draft an advertisement to promote latest model of a Washing Machine.
