



BCA - (V) Sem. - V
Cold

QP Code: 3807QP

Total No. of Pages: 1

Seat No.

Summer Examination March - 2023

Subject Name: B.C.A. (CBCS)_66422_Strategic Management_25.05.2023_10.30 AM To 01.30 PM

Subject Code: 66422

Day and Date: Thursday, 25-05-2023

Time: 10:30 am to 01:30 pm

Total Marks: 80

Instructions.:

1) Figures to the right indicate full marks

Special Instruction.:

2) Q. No. 8 is Compulsory 3) Attempt any four from Q. No. 1 to Q. No. 7.

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- Q.1. Explain the steps involved in Strategic Management Process. [16]
- Q.2. What do you mean by combination strategies? [16]
- Q.3. Discuss the challenges faced during strategy formulation. [16]
- Q.4. Explain the Process of Strategy Implementation. [16]
- Q.5. How to formulate strategy for Public Sector? [16]
- Q.6. What are the tactics of Business Strategies? [16]
- Q.7. Explain the characteristics of objectives. [16]
- Q.8. Write short notes (any four) [16]
- a) Need of Strategy.
 - b) Retrenchment.
 - c) TOWS Matrix
 - d) Organic Tall.
 - e) SWOT Analysis
 - f) Strategic Control