

Seat No.

January - February (Winter) Examination - 2023

Subject Name: B.C.A. (CBCS)_83384_Entrepreneurship Development_17.01.2023_02.30 PM To 05.30 PM

Subject Code: 83384

Day and Date: Tuesday, 17-01-2023
Time: 02:30 pm to 05:30 pm

Total
Mark
s: 70

Instructions.:

1) Figures to the right indicate full marks

Q.1. A. Mudra stands for.....

[10]

1. Micro Units Development and refinance Agency Ltd.
2. Macro Units Development and Refinance Agency Ltd.
3. Manufacturing units development and refinance agency
4. Mini units development and refinance agency

B. DIC is a support institute that works at..... level

1. Central
2. State
3. Delhi
4. District

C. Narayan Murthy is promoter of which of the following organizations?

1. Wipro
2. TCS
3. Infosys
4. Infotech

D. Which of the following is not the quality of entrepreneurship?

1. Creative
2. Hard working
3. Risk bearer
4. Risk averse

E. Business plan includes.....feasibility

1. Financial
2. Marketing
3. Economic
4. All the above

F. Idea Generation is a stage of business plan.

1. Last
2. Second
3. First
4. Third



G. Venture capital is essential invested in.....

1. Technically complex businesses
2. Projects that are innovative and involves high risk
3. Projects that are looking for expansion
4. Projects that are into IT sector

H. Azim Premji is associated with.....

1. Wipro
2. TCS
3. Infosys
4. Flipkart

I. The term entrepreneur is derived from language

1. French
2. Greek
3. Latin
4. Sanskrit

J. Break-Even Point, Return on Investment and profitability projections are part of feasibility

1. Marketing
2. Operational
3. Financial
4. Administrative



Q.2. Give reasons to any two of the following statements:

1. There is less number of woman entrepreneurs in India
2. Government has introduced MUDRA scheme
3. It is essential to prepare business plan

[10]

Q.3. Answer in detail (Any 3)

1. Explain the term 'entrepreneur' and characteristics of successful entrepreneur.
2. What is the significance of business plan? Give outline of contents of business plan.
3. Explain in detail role of DIC in entrepreneurship development.
4. Discuss in detail entrepreneurial journey of Shri. Narayan Murthy

[30]

Q.4. Write Short Notes (any 4)

1. SIDBI
2. Role of entrepreneur in economic development
3. Digital business model
4. Start-up India scheme
5. Growth of entrepreneurship in India
6. Shiv Nadar

[20]

