

Seat No.:

MARCH - 2022 (Summer session) Examination

Subject Code: 66416

(विद्यार्थ्यांनी हा विषय कोड OMR वर लिहावा / Student should fill this code on OMR sheet)

Subject Name: Bachelor of Computer Application_66416_66416 - E-Commerce_28.07.2022_1.00
PM

Date: 28-07-2022

Time: 13:00:00 to 14:00:00

QP Code: 8671QP

(Part - III, sem - V)

Total Marks : 50 Each Question 2 Marks, Total 25 Ques, Duration 1 Hr

1. E-Commerce stands for _____.

- a. Electrical Commerce
c. Entertainment Commerce

- b. Electronic Commerce
d. Electro Chemical Commerce

2. _____ describes e-commerce.

- a. Doing business offline
c. Surfing online

- b. Doing business electronically
d. Both A & B

3. _____ is a function of E commerce.

- a. Marketing
c. Finance

- b. Supply Chain
d. All of the above

4. _____ mainly deals buying and selling, especially on a large scale.

- a. Shopping
c. Distribution

- b. Retailing
d. Commerce

5. E-commerce has _____ scope than E-Business or Digital Business.

- a. Higher
c. Narrower

- b. Wider
d. More

6. _____ is a system of interconnected electronic components or circuits.

- a. Marketplaces
c. Electronic Markets

- b. Metamarkets
d. Electronic Network

7. All electronically mediated information exchanges are known as _____

- a. E-Business
c. Digital Business

- b. E-Commerce
d. None of the above

8. _____ refers to e-commerce transactions delivered via social media.

- a. Social Network
c. Social Business

- b. Social Commerce
d. B&C

9. Electronic Data Interchange is necessary in

- a. B2C e-Commerce
- c. B2B e-Commerce

- b. C2C e-Commerce
- d. Commerce using internet

10. For secure EDI transmission on internet

- a. MIME is used
- c. PGP is used

- b. S/MIME is used
- d. TCP/IP is used

11. EDI stands for

- a. Electronic data interchange
- c. Electronic devic interface

- b. Electronic datatype interface
- d. Electronic data integer

12. An example of on-line currency exchange is

- a. Digital cash
- c. credit or postpaid

- b. debit or prepaid
- d. none

13. EDI is -----

- a. Fast
- c. Safe

- b. Inexpensive
- d. All the above

14. Electronic data interchange ,EDI , uses which of the following to allow the computer of two different companies to 'talk' to one another ?

- a. Application software
- c. Translation software

- b. Interaction software
- d. None of the above

15. In asymmetric key cryptography, the private key is kept by _____

- a. sender
- c. sender and receiver

- b. receiver
- d. all the connected devices to the network

16. State whether True or False: Data encryption is primarily used to ensure confidentiality.

- a. 1
- c. Cannot be interpreted

- b. 0
- d. None

17. In which category does compromising confidential information fall?

- a. threat.
- c. Attack

- b. Bug
- d. Vulnerability

18. Which of the following is considered as the unsolicited commercial email?

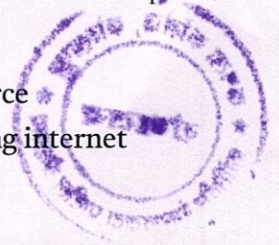
- a. Virus
- c. Spam

- b. Malware
- d. All of the above

19. _____ is a type of software designed to help the user's computer detect viruses and avoid them.

- a. Malware
- c. Antivirus

- b. Adware
- d. Both B and C



20. Which of the following is a type of cyber security?

- a. Cloud Security
- b. Network Security
- c. Application Security
- d. All of the above

21. In cryptography, what is cipher?

- a. algorithm for performing encryption and decryption
- b. encrypted message
- c. both algorithm for performing encryption and decryption and encrypted message
- d. decrypted message



22. The process of disguising plaintext in such a way that its substance gets hidden (into what is known as cipher-text) is called _____

- a. cryptanalysis
- b. decryption
- c. reverse engineering
- d. encryption

23. The method of reverting the encrypted text which is known as cipher text to its original form i.e. plain text is known as _____

- a. cryptanalysis
- b. decryption
- c. reverse engineering
- d. encryption

24. In _____ same keys are implemented for encrypting as well as decrypting the information.

- a. Symmetric Key Encryption
- b. Asymmetric Key Encryption
- c. Asymmetric Key Decryption
- d. Hash-based Key Encryption

25. Data which is easily readable & understandable without any special algorithm or method is called _____

- a. cipher-text
- b. plain text
- c. raw text
- d. encrypted text

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