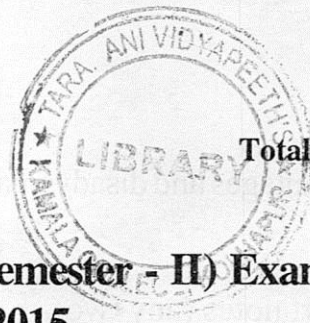


Seat No.	
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**B.C.A. (Commerce) (Part - I) (Semester - II) Examination,
October - 2015**

BANK MANAGEMENT

Sub. Code : 59578

Day and Date : Wednesday, 28 - 10 - 2015

Total Marks : 80

Time : 11.00 a.m. to 2.00 p.m.

- Instructions:
- 1) All questions carry equal marks.
 - 2) Solve any four questions from Q.No. 1 to Q.No. 7.
 - 3) Question No.8 is compulsory.

Q1) Discuss the role of director, general manager and Branch Manager in Bank Management. [16]

Q2) Define bank describe the primary functions and secondary functions of a Bank. [16]

Q3) a) What is liquidity and credit management of a Bank. [8]

b) Explain the causes of creation of non. performing Assets (NPA) [8]

Q4) a) Explain the security investment principles of a Bank. [8]

b) What are the determinants of Bank profit? [8]

Q5) Explain in detail capital to risk Assets Ratio and Management of Reserves. [16]

Q6) Discuss the positive and negative impact of Information technology (IT) on Banks. [16]

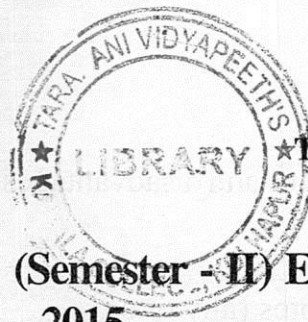
Q7) Write advantages and disadvantages of E - Banking, E-Money and tele Banking. [16]

Q8) Write short notes (any two) [16]

- a) Important provisions of Banking Regulation Act. 1949.
- b) Measures to prevent creations of non performing Assets.
- c) Leasing & hire purchasing
- d) Banks and cyber Law



Seat No.	
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**B.C.A. (Commerce) (Part - I) (Semester - II) Examination,
October - 2015**

BANK MANAGEMENT

Sub. Code : 59578

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Q8) Write short notes (any two) [16]

- a) Important provisions of Banking Regulation Act. 1949.
- b) Measures to prevent creations of non performing Assets.
- c) Leasing & hire purchasing
- d) Banks and cyber Law



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**B.C.A. (Part - I) (Semester - II) (Commerce Faculty) Examination,
October - 2015**

SOFTWARE PACKAGES (Paper - 201)

Sub. Code : 59576

Day and Date : Monday, 26 - 10 - 2015

Total Marks : 80

Time : 11.00 a.m. to 02.00 p.m.

- Instructions :**
- 1) Attempt any five questions.
 - 2) Each question carries 16 marks.
 - 3) Figures to the right indicate full marks.

- Q1) Define MS - Office? Explain the different features of MS - Office. [16]**
- Q2) a) Explain "How to format the document in MS - Word?" [8]**
b) Explain "How MS - PowerPoint is useful for any organization?" [8]
- Q3) a) Explain in brief : [8]**
i) Filtering the data in MS - Excel.
ii) Inserting the formulas.
b) Describe the steps for following operations in MS - PowerPoint. [8]
i) Creating a new presentation
ii) Opening an existing presentation
iii) Saving presentation
iv) Closing Presentation

- Q4) a)** What is word processing? Explain the important features of MS - Word. [8]
- b)** Write down the required steps for performing following operations in MS - Excel. [8]
- i) Inserting and deleting data in cell
 - ii) Inserting and deleting rows
 - iii) Inserting and deleting columns
 - iv) Inserting and deleting sheets
- Q5) a)** How to create table in MS - Word? [8]
- b)** How to add audio and video in MS - PowerPoint? [8]
- Q6)** What do you mean by MS - Excel? Explain in brief the elements of MS - Excel Window. [16]
- Q7) a)** Write in detail procedure to create mail merge in MS - Word. [8]
- b)** Explain different functions used in MS - Excel. [8]
- Q8)** Write a short note on (Any Four) : [16]
- a) Track Changes in MS - Word.
 - b) Printing document in MS - Word.
 - c) Formatting Charts in MS - Excel.
 - d) Setting formula in MS - Excel.
 - e) Slide Show.
 - f) Arranging Objects on Slide.



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B.C.A. (Part - I) (Semester - II) Examination, October - 2015

PROGRAMMING IN 'C' (Part - II) (Paper - 202)

Sub. Code : 59577

Day and Date : Tuesday, 27 - 10 - 2015

Total Marks : 80

Time : 11.00 a.m. to 02.00 p.m.

- Instructions :**
- 1) Each question carries 16 marks.
 - 2) Solve any **FOUR** questions from Q.1 to Q.7.
 - 3) **Q.8** is Compulsory.

Q1) a) What is structure? Explain declaration and initialization of structure. [8]

b) Explain typedef keyword with suitable example. [8]

Q2) a) What is pointer? How pointers are declared and initialized. [8]

b) What is union? Explain with suitable example. [8]

Q3) a) Write a program in 'C' for sum of two numbers by using function. [8]

b) Illustrate with suitable example array within structure. [8]

Q4) a) Explain concept of dynamic memory allocation in 'C'. [8]

b) Explain following file function. [8]

i) ftell () ii) fseek ()

iii) rewind () iv) getw ()

- Q5) a) Explain storage classes used in 'C' with example. [8]
b) Explain structure within structure with example. [8]
- Q6) Write a programme a in 'C' to create file, insert, delete & show records in it. [16]
- Q7) a) How to define and use array of pointer. [8]
b) Write a program in 'C' to explain use of enum data type. [8]
- Q8) Attempt any FOUR questions from the following. [16]
- a) Explain Recursive function in 'C'.
 - b) Scope of variable in 'C'.
 - c) Explain Array of structure with example.
 - d) Write Advantages of array.
 - e) Binary file and text files.
 - f) function call by value.



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**B.C.A. (Part - I) (Semester - II) (Commerce Faculty) Examination,
October - 2015**

SOFTWARE PACKAGES (Paper - 201)

Sub. Code : 59576

Day and Date : Monday, 26 - 10 - 2015

Total Marks : 80

Time : 11.00 a.m. to 02.00 p.m.

- Instructions :**
- 1) Attempt any five questions.
 - 2) Each question carries 16 marks.
 - 3) Figures to the right indicate full marks.

Q1) Define MS - Office? Explain the different features of MS - Office. [16]

Q2) a) Explain "How to format the document in MS - Word?" [8]

b) Explain "How MS - PowerPoint is useful for any organization?" [8]

Q3) a) Explain in brief : [8]

i) Filtering the data in MS - Excel.

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b) Describe the steps for following operations in MS - PowerPoint. [8]

i) Creating a new presentation

ii) Opening an existing presentation

iii) Saving presentation

iv) Closing Presentation

- Q4)** a) What is word processing? Explain the important features of MS - Word. [8]
- b) Write down the required steps for performing following operations in MS - Excel. [8]
- i) Inserting and deleting data in cell
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 - iii) Inserting and deleting columns
 - iv) Inserting and deleting sheets
- Q5)** a) How to create table in MS - Word? [8]
- b) How to add audio and video in MS - PowerPoint? [8]
- Q6)** What do you mean by MS - Excel? Explain in brief the elements of MS - Excel Window. [16]
- Q7)** a) Write in detail procedure to create mail merge in MS - Word. [8]
- b) Explain different functions used in MS - Excel. [8]
- Q8)** Write a short note on (Any Four) : [16]
- a) Track Changes in MS - Word.
 - b) Printing document in MS - Word.
 - c) Formatting Charts in MS - Excel.
 - d) Setting formula in MS - Excel.
 - e) Slide Show.
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**B.C.A. (Commerce) (Part - I) (Semester - II) Examination,
October - 2015**

BANK MANAGEMENT

Sub. Code : 59578

Day and Date : Wednesday, 28 - 10 - 2015

Total Marks : 80

Time : 11.00 a.m. to 2.00 p.m.

- Instructions:**
- 1) All questions carry equal marks.
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Q1) Discuss the role of director, general manager and Branch Manager in Bank Management. [16]

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Seat No.	
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B.C.A. (Part - I) (Semester - II) Examination, October - 2015

PRINCIPLES OF MARKETING

Sub. Code : 59580

Day and Date : Friday, 30 - 10 - 2015

Total Marks : 80

Time : 11.00 a.m. to 2.00 p.m.

- Instructions:**
- 1) Questions No. 8 is compulsory.
 - 2) Solve any four questions from Q.No. 1 to Q.No. 7.

- Q1)** a) Explain in brief features of marketing. [8]
 b) Describe in brief any four core concept of marketing. [8]
- Q2)** a) Explain the challenges and opportunities of marketing in 21st century. [8]
 b) Explain in brief holistic and green marketing. [8]
- Q3)** Explain different elements in micro and macro environment of marketing in details. [16]
- Q4)** Define marketing mix and explain 7P's of marketing mix in details. [16]
- Q5)** a) Explain in brief characteristics of services. [8]
 b) Explain different problems in service marketing. [8]
- Q6)** a) Explain the concept and techniques of E - Marketing. [8]
 b) Explain in brief factors affecting consumer behaviour. [8]

Q7) a) State the components in marketing information system. [8]

b) Explain different steps in marketing research process. [8]

Q8) Write short notes (Any Four) [16]

a) Importance of consumer behaviour

b) Importance of marketing segmentation

c) Outsourcing of I.T. service

d) Importance of marketing research

e) Modern marketing concept

f) Significance of marketing

