



Seat No.	
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SP - 121

Total No. of Pages : 2

B.Com. (Part - I) (Semester - II) (CBCS) Examination, April - 2019
MANAGEMENT PRINCIPLES & APPLICATION (Paper - II) (New)
Sub. Code : 71492

Day and Date : Wednesday, 03 - 04 - 2019

Total Marks : 50

Time : 03.00 p.m. to 05.00 p.m.

- Instructions :
- 1) All questions carry equal marks.
 - 2) Attempt any five questions out of seven.
 - 3) Figures to the right indicate full marks.

- Q1)** Write short answers (any two) [10]
a) State in brief characteristics of Extrinsic Motivation.
b) State the merits of democratic leadership style.
c) State any two traditional techniques of control.
- Q2)** Explain william ouchis theory z. [10]
- Q3)** Define leadership. Explain House's Path Goal theory. [10]
- Q4)** What is Co-ordination? Explain techniques of establishing co-ordination. [10]
- Q5)** Define Corporate social Responsibility. Explain importance of corporate social Responsibility. [10]
- Q6)** Explain how to overcome resistance to change. [10]
- Q7)** Write short notes. (any two) [10]
a) Social Issues in Management.
b) Any five principles of Effective Control.
c) Leadership style of Mahatma Gandhi.

P.T.O.