SP - 123



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B.Com. (Part - I) (Semester - II) Examination, April - 2019 ENGLISH (Compulsory) (Paper - II) (CBCS) (Revised) (New) English for Business Communication (AECC-C2)

English for Business Communication (AECC-C2)					
Sub. Code: 71494					
Day and Date : Friday, 05 - 04 - 2019 Total Marks					
		.m. to 05.00 p.m.			
Instructions:			All questions are compulsory. Figures to the right indicate full marks.		
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Q1) A)	Con	plete	e the following sentences b	y cho	oosing the correct alternative:[4]
	a)	Fau	Fauji's were razing to the ground.		
		i)	villagers	ii)	people
		iii)	army	iv)	villages
b) Mo		Moi	nsieur Loisel was a		in the Ministry of Education.
		i)	minister	ii)	officer
		iii)	clerk	iv)	secretary
	c)	The poem <i>I thank you God</i> celebrates			
		i)	being white	ii)	being black
		iii)	African slavery	iv)	African independence
	d)	The song of the bird reminds the poet of his			
		i)	past age	ii)	childhood
		iii)	present days	iv)	future days
B)	Ans	Answer the following questions in one word/phrase/sentence each. [4]			
		Wh	at kind of the marriage the poet wants to be?		
		Why did the passengers have to stop for the night?			
c) To whom does Dadie compare the Blacks?				e Blacks?	
	d)	Ho	w much did the ball-dress	cost	?

- Q2) A) Answer the following questions in 3 to 4 sentences each. (Any Four) [8]
 - a) What did Abdul and his friend do at the lagoon of the Padma?
 - b) What was there in Madame Forestier's large box?
 - c) How does the poet celebrate his black body?
 - d) Why the woman in the story 'War' is upset?
 - e) Why the poet is rejoiced?
 - f) How does Shakespeare compare the true love with other images?
 - B) Write short notes on the following in about 7 to 8 sentences each. (Any Three) [9]
 - a) Madam Loisel
 - b) Abdul Latif's childhood
 - c) Patriotic feeling of the passengers
 - d) Marriage of True Minds
 - e) The suffering of the black man
- Q3) A) Write a circular letter announcing retirement of the Founder Partner Mr.
 D.P.Gijavanekar who is the old partner of Messrs. Sai Transport and Company. Nipani. Imagine the other details.
 - B) Write a letter of congratulation to Mr. Sanjay Nalawade who was a Production Manager and has been promoted to the Post of Managing Director of AS Enterprises Pvt., Co. Thane. Imagine the other details.[5]
- Q4) A) Write a telephonic conversation between Kisan and Babasaheb. Use the following points: booking a hotel room, type of room, rate, facilities, duration of stay etc.
 - B) Write an advertisement copy for the Washing Machine and describe its features with the use of various adjectives. [7]

