

Seat No.	
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B.C.A. (Faculty of Commerce) (Part - I) (Semester - I)
Examination, October - 2018
PRINCIPLES OF MANAGEMENT (Paper - 103)
Sub. Code: 59571

Day and Date : Wednesday, 31 - 10 - 2018

Total Marks : 80

Time : 2.30 p.m. to 5.30 p.m.

- Instructions :**
- 1) Q.No. 8 is compulsory.
 - 2) Attempt any 4 questions from Q.No.1 to Q.No.7.
 - 3) All questions carry equal marks.

- Q1)** Define 'Management' and explain the nature and importance of management. [16]
- Q2)** What is 'Planning'? Explain various steps involved in planning process. [16]
- Q3)** Explain the importance of organisation and various principles of organizing. [16]
- Q4)** What is 'Staffing'? Explain sources of Recruitment and Scientific Selection procedure. [16]
- Q5)** What is 'Motivation'? Explain McGregor's Theory 'X' and Theory 'Y'. [16]
- Q6)** Explain the functions of a leader and discuss various leadership styles. [16]
- Q7)** What do you mean by controlling? Explain Traditional and Modern techniques of control. [16]
- Q8)** Write short notes (any two) : [16]
- a) Techniques of scientific Management by F.W. Taylor.
 - b) Nature and Importance of Planning.
 - c) Need Hierarchy Theory of A.H. Maslow.
 - d) Steps in control process.

